

Approved
10/11/2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WRAL-TV $\frac{1}{2}$ Raleigh, NC**Date:**

10/11/2016

I, National Media Research, Planning, and Placement,being/on behalf of: Richard Burr,a legally qualified candidate of the US Senatepolitical party for the office of: Republicanin the North Carolina Generalelection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
See Attached					

Attach proposed schedule with charges (if available):

\$72,350 gross

I represent that the payment for the above described broadcast time has been furnished by:

The Richard Burr Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


Timothy W. Gupton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/2016
Date


Signature

To Be Signed By Station Representative

To Be Signed By Station Representative

<input checked="checked" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Marian Bell</u> Signature	<u>MARIAN Bell</u> Printed Name	<u>Salus MKT</u> Title
<u>St. D. [Signature]</u> 10/11/16		<u>Director</u> 10/11/16

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, The Richard Burr Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

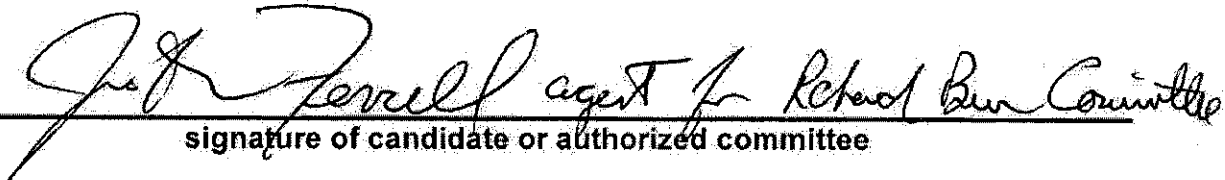
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JONATHAN FERRELL
printed name

10/10/2016
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): \$72,350 gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 164668 /		Alt Order # 08268816
Product BURR FOR SEN 10/11		
Contract Dates 10/11/16 - 10/17/16		Estimate # 6962
Advertiser Richard Burr for Senate		Original Date / Revision 06/15/16 / 10/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
Agy Code	Advertiser Code 475	Product 1/2 894
Agency Ref		Advertiser Ref

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/14/16	10/14/16	Dateline Friday	10-11p		:30				NM	1	\$750.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$750.00				
N 2	WRAL	10/14/16	10/14/16	Late News	11-1135p		:30				NM	1	\$1,000.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,000.00				
N 3	WRAL	10/14/16	10/14/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$300.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$300.00				
N 4	WRAL	10/14/16	10/14/16	Dr. Phil	3-4p		:30				NM	1	\$125.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$125.00				
N 5	WRAL	10/14/16	10/14/16	WRAL 5p News	5-530p		:30				NM	1	\$425.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$425.00				
N 6	WRAL	10/14/16	10/14/16	WRAL 530p News	530-6p		:30				NM	1	\$1,100.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,100.00				
N 7	WRAL	10/14/16	10/14/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$1,500.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,500.00				
N 8	WRAL	10/14/16	10/14/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$450.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
164668 /	08268816

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	BURR FOR SEN 10/11	6962

<u>Advertiser</u>	<u>Original Date / Revision</u>
Richard Burr for Senate	06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$450.00				
N 9	WRAL	10/14/16	10/14/16	Inside Edition	7-730p		:30				NM	1	\$900.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$900.00				
N 10	WRAL	10/14/16	10/14/16	Today Show	7-9a		:30				NM	1	\$550.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$550.00				
N 11	WRAL	10/14/16	10/14/16	Entertainment Tonight	730-8p		:30				NM	1	\$850.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$850.00				
N 12	WRAL	10/17/16	10/17/16	Late News	11-1135p		:30				NM	1	\$1,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,000.00				
N 13	WRAL	10/17/16	10/17/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$300.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
N 14	WRAL	10/17/16	10/17/16	WRAL Noon News	12-1p		:30				NM	1	\$350.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$350.00				
N 15	WRAL	10/17/16	10/17/16	WRAL 530a News	530a-6a		:30				NM	1	\$300.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
N 16	WRAL	10/17/16	10/17/16	WRAL 530p News	530-6p		:30				NM	1	\$1,100.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,100.00				
N 17	WRAL	10/17/16	10/17/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$1,500.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,500.00				
N 18	WRAL	10/17/16	10/17/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$450.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$450.00				
N 19	WRAL	10/17/16	10/17/16	Inside Edition	7-730p		:30				NM	1	\$900.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$900.00				
N 20	WRAL	10/17/16	10/17/16	Today Show	7-9a		:30				NM	1	\$550.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
164668 /	08268816

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	BURR FOR SEN 10/11	6962

<u>Advertiser</u>	<u>Original Date / Revision</u>
Richard Burr for Senate	06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$550.00				
N 21	WRAL	10/17/16	10/17/16	Voice Monday	8-10p		:30				NM	1	\$4,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$4,000.00				
N 22	WRAL	10/17/16	10/17/16	Today Show II	9a-10a		:30				NM	1	\$450.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$450.00				
N 23	WRAL	10/15/16	10/15/16	Late News	11-1135p		:30				NM	1	\$1,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,000.00				
N 24	WRAL	10/15/16	10/15/16	Saturday Night Live	11:30p-1x		:30				NM	1	\$300.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$300.00				
N 25	WRAL	10/15/16	10/15/16	WRAL SAT 6pm News	6-630p		:30				NM	1	\$475.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$475.00				
N 26	WRAL	10/15/16	10/15/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$100.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$100.00				
N 27	WRAL	10/15/16	10/15/16	Saturday Today- 2 Hours	8a-10a		:30				NM	1	\$400.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$400.00				
D 28	WRAL	10/15/16	10/15/16	Dateline Saturday 8-10p	8p-10p		:30				NM	0	\$0.00
Q4 PLANNING RATES 2.29 CARD - CLASS 2													
N 29	WRAL	10/16/16	10/16/16	WRAL SUN 6p News	6p-630p		:30				NM	1	\$200.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$200.00				
N 30	WRAL	10/16/16	10/16/16	WRAL News Sunday	7a-9a		:30				NM	1	\$150.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$150.00				
N 31	WRAL	10/16/16	10/16/16	NFL Sunday - Internal	8p-11p		:30				NM	2	\$14,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2				2	\$7,000.00				
N 32	WRAL	10/16/16	10/16/16	Sunday Today	9a-10a		:30				NM	1	\$300.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$300.00				

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<u>Contract / Revision</u> 164668 /		<u>Alt Order #</u> 08268816
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> BURR FOR SEN 10/11	<u>Estimate #</u> 6962
<u>Advertiser</u> Richard Burr for Senate		<u>Original Date / Revision</u> 06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 33	WRAL	10/13/16	10/13/16	Late News	11-1135p		:30				NM	1	\$1,000.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$1,000.00				
N 34	WRAL	10/13/16	10/13/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$300.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$300.00				
N 35	WRAL	10/13/16	10/13/16	WRAL Noon News	12-1p		:30				NM	1	\$350.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$350.00				
N 36	WRAL	10/13/16	10/13/16	WRAL 4p News	4-5p		:30				NM	1	\$125.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$125.00				
N 37	WRAL	10/13/16	10/13/16	WRAL 530a News	530a-6a		:30				NM	1	\$300.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$300.00				
N 38	WRAL	10/13/16	10/13/16	WRAL 530p News	530-6p		:30				NM	1	\$1,100.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$1,100.00				
N 39	WRAL	10/13/16	10/13/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$1,500.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$1,500.00				
N 40	WRAL	10/13/16	10/13/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$450.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$450.00				
D 41	WRAL	10/13/16	10/13/16	Inside Edition	7-730p		:30				NM	0	\$0.00
		Q4 PLANNING RATES 2.29 CARD - CLASS 2											
N 42	WRAL	10/13/16	10/13/16	Today Show	7-9a		:30				NM	1	\$550.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$550.00				
D 43	WRAL	10/13/16	10/13/16	Entertainment Tonight	730-8p		:30				NM	0	\$0.00
		Q4 PLANNING RATES 2.29 CARD - CLASS 2											
N 44	WRAL	10/11/16	10/11/16	Late News	11-1135p		:30				NM	1	\$1,000.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$1,000.00				
N 45	WRAL	10/11/16	10/11/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$300.00
		Q4 CANDIDATE RATE CARD V9.15 CLASS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WRAL
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Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 164668 /		<u>Alt Order #</u> 08268816
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> BURR FOR SEN 10/11	<u>Estimate #</u> 6962
<u>Advertiser</u> Richard Burr for Senate		<u>Original Date / Revision</u> 06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$300.00				
N 46	WRAL	10/11/16	10/11/16	WRAL Noon News	12-1p		:30				NM	1	\$350.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$350.00				
N 47	WRAL	10/11/16	10/11/16	WRAL 4p News	4-5p		:30				NM	1	\$125.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$125.00				
N 48	WRAL	10/11/16	10/11/16	Dr. Phil	3-4p		:30				NM	1	\$125.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$125.00				
N 49	WRAL	10/11/16	10/11/16	WRAL 530p News	530-6p		:30				NM	1	\$1,100.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$1,100.00				
N 50	WRAL	10/11/16	10/11/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$1,500.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$1,500.00				
N 51	WRAL	10/11/16	10/11/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$450.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$450.00				
D 52	WRAL	10/11/16	10/11/16	Inside Edition	7-730p		:30				NM	0	\$0.00
Q4 PLANNING RATES 2.29 CARD - CLASS 2													
N 53	WRAL	10/11/16	10/11/16	Today Show	7-9a		:30				NM	1	\$550.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$550.00				
D 54	WRAL	10/11/16	10/11/16	Entertainment Tonight	730-8p		:30				NM	0	\$0.00
Q4 PLANNING RATES 2.29 CARD - CLASS 2													
N 55	WRAL	10/11/16	10/11/16	Voice	8-9p		:30				NM	1	\$4,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$4,000.00				
N 56	WRAL	10/12/16	10/12/16	Late News	11-1135p		:30				NM	1	\$1,000.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$1,000.00				
N 57	WRAL	10/12/16	10/12/16	Tonight Show	11:35p-1237xm		:30				NM	1	\$300.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$300.00				
N 58	WRAL	10/12/16	10/12/16	Dr. Phil	3-4p		:30				NM	1	\$125.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													

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Contract / Revision	Alt Order #
164668 /	08268816

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	BURR FOR SEN 10/11	6962

Advertiser	Original Date / Revision
Richard Burr for Senate	06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$125.00				
N 59	WRAL	10/12/16	10/12/16	WRAL 5p News	5-530p		:30				NM	1	\$425.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$425.00				
N 60	WRAL	10/12/16	10/12/16	WRAL 530p News	530-6p		:30				NM	1	\$1,100.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$1,100.00				
N 61	WRAL	10/12/16	10/12/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$1,500.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$1,500.00				
N 62	WRAL	10/12/16	10/12/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$450.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$450.00				
N 63	WRAL	10/12/16	10/12/16	Inside Edition	7-730p		:30				NM	1	\$900.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$900.00				
N 64	WRAL	10/12/16	10/12/16	Today Show	7-9a		:30				NM	1	\$550.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$550.00				
N 65	WRAL	10/12/16	10/12/16	Entertainment Tonight	730-8p		:30				NM	1	\$850.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$850.00				
N 66	WRAL	10/12/16	10/12/16	Wednesday Hr 1	8-9p		:30				NM	1	\$2,300.00
Q4 PLANNING RATES 2.29 CARD - CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$2,300.00				
N 67	WRAL	10/12/16	10/12/16	Today Show II	9a-10a		:30				NM	1	\$450.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$450.00				
N 68	WRAL	10/13/16	10/13/16	Thursday Hr 1	8-9p		:30				NM	1	\$800.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$800.00				
N 69	WRAL	10/13/16	10/13/16	Thursday Hr 2	9-10p		:30				NM	1	\$1,800.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$1,800.00				
N 70	WRAL	10/13/16	10/13/16	Thursday Hr 3	10-11p		:30				NM	2	\$6,400.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 4													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
164668 /	08268816

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	BURR FOR SEN 10/11	6962

<u>Advertiser</u>	<u>Original Date / Revision</u>
Richard Burr for Senate	06/15/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				2	\$3,200.00				
N 71	WRAL	10/12/16	10/12/16	Wednesday Hr 3	10-11p		:30				NM	1	\$2,250.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$2,250.00				
N 72	WRAL	10/11/16	10/14/16	WRAL 5a News	5a-530a		:30				NM	1	\$200.00
Q4 CANDIDATE RATE CARD V9.15 CLASS 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				1	\$200.00				
Totals								0.00				69	\$72,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	69	\$72,350.00	(\$10,852.50)	\$61,497.50
Totals	69	\$72,350.00	(\$10,852.50)	\$61,497.50

Signature: _____ **Date:** _____

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